

**COMPANY PROFILE** 

#### AT DIGITAL DYNO

## Introduction:

Digital Dyno is an innovative entertainment company specializing in corporate events, exhibitions, and digital ventures. Established in 2015 under the brand name of Niel Entertainment and later rebranded as Pakal Productions and Entertainments. Pakal Productions and Entertainments has consistently delivered groundbreaking experiences in the field of entertainment. Founded by Archa Unni and Yadu Krishnan, the company has achieved significant milestones, including the creation of the world's first portable tunnel aquarium and the attainment of two Guinness World Records. With an unwavering commitment to creativity and excellence, Pakal has become synonymous with pioneering entertainment experiences globally. In the Middle East, it's a joint venture between Santabay and Pakal Productions and Entertainments, rebranded as Digital Dyno.



#### **Inspiring Keynote**

"Success depends up on previous preparation and without such preparation there is sure to be failure"



#### **Reinventing Experiences**

Everyday we reinvent ourself.We are always in motion.But we decide everyday "FORWARD"

# **Key Achievements:**

- Pioneered the development of the world's first portable tunnel aquarium.
- Holder of two Guinness World Records.
- Received acclaim from renowned filmmaker James Cameron for the "Avatar: The Wonder World" recreation project.
- Conducted 35+ shows, captivating audiences with immersive experiences.

Fueling Futures with Digital Dynamics









# ARUN GOPI FILM DIRECTOR

# **Digital Dyno Company Mentor**

Introducing **Arun Gopi**, a respected figure in the Malayalam film industry, renowned for his directorial prowess. With notable directorial such as "Ramaleela," "21 Aam Noottandu," and "Bandra" under his belt, Arun Gopi stands as a beacon of creativity and innovation in the realm of cinema. As a company mentor, his wealth of experience and unique perspective promise to inspire us in the company growth.



# **Current Projects:**

Pakal / Digital Dyno is currently engaged in two major projects:

- 1. Underwater Tunnel: Continuously pushing boundaries in experiential entertainment, Digital Dyno is creating an underwater tunnel experience that promises to mesmerize audiences with its innovative design and immersive storytelling.
- 2. Avatar: The Wonder World Recreation: Inspired by the visionary work of James Cameron, Digital Dyno is recreating the enchanting world of "Avatar" to bring the magic of cinema to life. This project has garnered praise from industry experts and promises to be a landmark achievement in entertainment.



# **Expansion in the Middle East:**

Building on its success and reputation, Pakal is expanding its operations into the Middle East under its new brand name- Digital Dyno Events & Promotions. This expansion will encompass a diverse range of ventures, including:

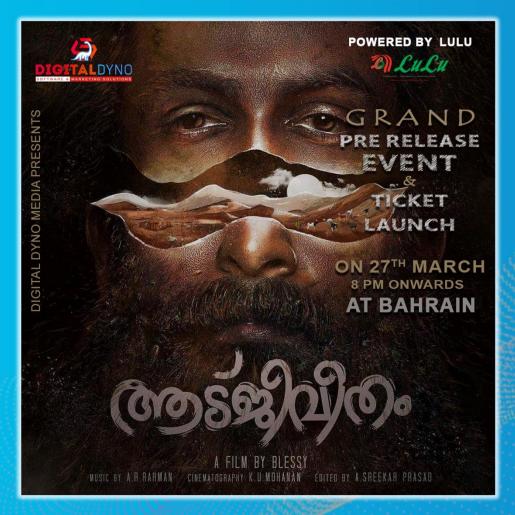
Movie Promotions: Leveraging its expertise in entertainment, Digital Dyno will offer comprehensive promotional services for movies, ensuring maximum visibility and audience engagement.

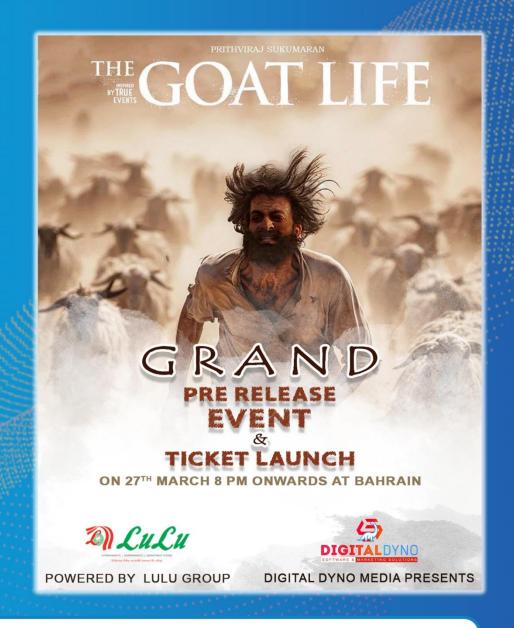
Movie Productions: With a focus on quality storytelling and innovative filmmaking, Digital Dyno aims to produce compelling movies that resonate with audiences worldwide.

Digital Opportunity Establishments: Recognizing the potential of digital platforms, Digital Dyno will explore opportunities in digital content creation, distribution, and monetization.

Software Solutions: Building on its technological capabilities, Digital Dyno will develop cutting edge software solutions to meet the evolving needs of the entertainment industry.

# **SAMPLES** \*images and logos are dummy





## **About this event:**

Well-established brands such as Lulu, Mirchi Radio, Federal Bank, Standard Chartered Bank, etc., are awaiting authorization from the makers of 'Aadujeevitham' to partner with this mega event.







SOFTWARE & MARKETING SOLUTIONS

Fueling Futures with Digital Dynamics

**CONTACT US** 

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